

Arlington Arts “How To Video Festival” OFFICIAL CONTEST RULES

PLEASE REVIEW THESE OFFICIAL CONTEST RULES (“**OFFICIAL RULES**”) BEFORE ENTERING THE “HOW TO VIDEO FESTIVAL” CONTEST (THE “**CONTEST**”). ENTRY TO THE CONTEST IS FREE AND NO PURCHASE OR PAYMENT OF ANY KIND WILL BE ACCEPTED OR IS NECESSARY TO ENTER OR WIN THIS CONTEST. PLEASE NOTE THAT THIS IS NOT A PRIZE DRAW. THE CONTEST WILL BE COMPRISED OF AN OPEN ENTRY SUBMISSION PHASE AND A JUDGING PHASE. THE CONTEST IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

DESCRIPTION OF THE CONTEST

In an effort to promote video art and get people to share it with the Arlington community, Arlington Arts (the “**Contest Administrator**”) is administering the “How to Video Festival” Contest. Students and youth (aged 10 and up), makers, artists, amateurs, and professionals of all types (“**Entrants**”) are invited to enter the Contest by submitting a how to video that teaches something. No purchase, payment, or donation of any kind will be accepted, or is necessary to enter or win, and will not increase the chance of winning and may result in the disqualification of an Entrant’s submission. **Each Entrant is limited to one (1) submission.** The Contest starts at 10:00 a.m. Eastern Time (“**ET**”), July 24, 2017, and ends at 11:59:59 p.m. ET, November 1, 2017 (“**Contest Period**”). All entries must be received by 11:59:59 p.m. ET, November 1, 2017. Entries that are submitted before or after the Contest Period will be disqualified. The contest winner will be determined by November 15, 2017. The Contest winner will be required to provide a downloadable video file that is widescreen (16x9), in a .MOV format by November 20, 2017.

The Entrants’ videos will be reviewed and evaluated by a panel of representatives of the Contest Administrator (the “**Judging Panel**” or “**Judge(s)**”). One (1) Entrant will be selected by the Judging Panel as the winner of the Contest (the “**Contest Winner**”) and will be given a cash prize of two hundred and fifty dollars (\$250) by the Friends of the Library, the “Contest Sponsor.” One (1) Entrant will be selected by the Judging Panel as the winner of the How to Library Contest (the “**Contest Winner**”) and will be given a cash prize of fifty dollars (\$50) by the Friends of the Library, the “Contest Sponsor.” One (1) Entrant will also be selected by audience members as the winner of the Audience Award and the Contest winner will be given a cash prize of two hundred and fifty dollars (\$250) by LMO the “Contest Sponsor.”

BINDING AGREEMENT

To enter the Contest, all Entrants must agree to these Official Rules. Submission of an entry in the Contest constitutes agreement to these Official Rules. An Entrant may not submit an entry to the Contest and is not eligible to receive the prizes described in these Official Rules, unless the Entrant agrees to these Official Rules. These Official Rules form a binding legal agreement between the Entrant, the Arlington County government and the Contest Sponsor with respect to the Contest.

ELIGIBILITY

Eligible Entrants must be 10 years of age or older at time of entry, and a resident of Virginia, Maryland, or Washington DC, but this Contest is void wherever prohibited by law. **All entrants under 18 years of age at time of entry must submit a signed written statement from their parent or guardian to the Contest Administrator Paul Shortt at 1100 N. Glebe Road, Suite 1500, Arlington, VA 22201 prior to their submission stating that they have read, understand, and agree to the Official Rules and are granting their minor-aged entrant permission to enter the Contest. This signed statement may also be submitted online via Slideroom.** Failure to submit the signed written statement authorizing the minor’s participation in the Contest will result in the minor Entrant’s submission being disqualified. The Contest Administrator reserves the right to verify an Entrant’s eligibility to participate in the Contest.

Eligibility Exclusions: The Contest is not open to residents of anywhere outside of Virginia, Maryland, or Washington, DC, and is void wherever prohibited by law. Employees, officers, directors, agents, representatives and their immediate family members (which means parents, spouses, children, siblings, in-laws, grandparents and grandchildren and their respective spouses, regardless of where they reside) or residents in the same household (whether legally related or not) of the Contest Sponsor and Arlington County government and their respective

parents, affiliated and subsidiary companies, and any and all other companies associated with this Contest or who are involved in judging, are not eligible to enter or otherwise participate in this Contest.

CONDITIONS OF ENTRY

Entries not submitted in accordance with the instructions provided on these Official Rules may be disqualified at the sole discretion of the Contest Administrator. By entering, Entrants acknowledge compliance with these Official Rules including all eligibility requirements. Any Entrant whose submitted material includes trademarks, logos, or any copyrighted material not owned by Entrant **WITHOUT WRITTEN PERMISSION** may be disqualified. Entrants that include trademarks, logos or other copyrighted material may be asked to provide proof of permission from intellectual property holders upon request. By submitting an entry, Entrants irrevocably grant to the Arlington County government, their affiliates, agents and licensees to the extent possible the right to unconditionally and perpetually (except where prohibited), reproduce, copy, store, transmit, publish, display, adapt and/or otherwise use or reuse Entrant's name, statements, biographical material, and video art, as well as any other materials arising out of their participation in the Contest, in any manner or media whatsoever (whether known or hereafter devised), worldwide, without notice or compensation. Subject to applicable law, Entrant waives any rights of title, privacy, intellectual property rights, and other rights that may preclude the Arlington County government from using or disclosing Entrant's entry and related materials or information. Entrant releases Contest Sponsor and Arlington County government from any claims arising out of any use or disclosure of the entry consistent with these Official Rules. The use or publication of an Entrant's name or information in connection with the Contest does not signify that the Entrant is a Contest winner.

All submissions must be a no more than five (5) minutes in length. Those that exceed five (5) minutes in length will be automatically disqualified.

All submissions must be how to videos only. The videos must be instructional videos that teach something. No materials submitted in addition to the how to videos will be considered in the Judging Panel's selection of the Contest winner. The video must be an original work and not feature any copyrighted material.

All submissions must be made through Slideroom (<http://arlington.slideroom.com>). Entrants must upload their video to Youtube or Vimeo and provide a link.

All Entrants must include an email address to which the Contract Administrator may contact or notify Entrant for any reason related to the Contest, including but not limited to, Entrant's selection as the Contest winner.

Note: Entrant acknowledges and agrees that the Contest Administrator reserves the right to disqualify any Entrant at any time, in their sole discretion, on the basis of anything contained in or learned that, in their sole opinion, would constitute a breach of these Official Rules or otherwise.

JUDGING TO DETERMINE THE WINNER

All eligible entries received will be reviewed by the Judging Panel and be judged based on their entertainment, technical and informative value as determined solely by the Judging Panel.

One (1) Entrant will be selected by the Judging Panel as the Contest Winner. If the Contest Winner is found not to be eligible or not in compliance with these Official Rules, the Contest Winner will be disqualified and the Judging Panel may determine an alternate Entrant, in its sole discretion, to be the Contest Winner even if the disqualified Contest Winner's name or Entry may have been shown or announced online.

By entering, Entrant agrees to be bound by these Official Rules and the decisions of the Judges, which shall be final and binding in all matters relating to the Contest (without prejudice of any claim that could be filed before the Court).

WINNER NOTIFICATION

The Contest Winner will be notified by **November 15, 2017** by email. If selected, Entrant will be required to provide a downloadable video file that is widescreen (16x9), in a .MOV format by **November 20, 2017**. Failure to meet this deadline may, at the sole discretion of the Contest Administrator, result in the Contest winner's disqualification and the selection of an alternate Contest winner.

PRIZE

The Contest winner's prize of two hundred and fifty dollars (\$250), The fifty dollar How to Library award and the two hundred and fifty dollars (\$250) Audience Award are subject to all federal, state, local and other tax liabilities (including income and withholding taxes) and any other costs and expenses associated with prize acceptance and use not specified herein as being provided are the responsibility of the Contest Winner. All details of any prize not specified herein are at the Contest Sponsor's and the Contest Administrator's sole discretion and complete terms and conditions of prizes will be disclosed to the winner at time of prize award.

LIMITATIONS OF LIABILITY

To the extent permitted by applicable law, neither the Arlington County government, Contest Sponsor nor any of their respective parents, subsidiaries, affiliates, or any other entities that may be added to the Contest Site as participating in this Contest after these Official Rules are published, and each of their respective officers, directors, shareholders, agents, licensees, licensors and employees (collectively "**Released Parties**") are responsible for any incorrect or inaccurate entry of information, human error, technical malfunction, lost/delayed data transmission, omission, interruption, deletion, defect, line failure of any telephone, computer or other network, computer equipment, software or any combination thereof, inability to access the Contest Site, inability to upload or download any Contest-related materials from or onto the Contest Site, or for late, lost, damaged, misdirected, delayed, garbled, incorrect inaccurate, stolen, damaged, or incomplete entries. THE ENTRANT ACCEPTS THE CONDITIONS STATED IN THESE OFFICIAL CONTEST RULES, AGREES TO BE BOUND BY THE DECISIONS OF THE CONTEST ADMINISTRATOR, WITHOUT PREJUDICE OF ANY CLAIM THAT COULD BE FILED BEFORE THE COURTS, WARRANTS THAT HE/SHE IS ELIGIBLE TO PARTICIPATE IN THIS CONTEST, AND AGREES EXCEPT TO THE EXTENT THAT ANY PERSONAL INJURY OR DEATH IS CAUSED BY THE RELEASED PARTIES' NEGLIGENCE AND TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW THAT THE RELEASED PARTIES SHALL NOT BE RESPONSIBLE FOR ANY CLAIMS, LOSSES, LIABILITY, AND DAMAGES OF ANY KIND (INCLUDING REASONABLE ATTORNEYS' FEES AND EXPENSES), ASSERTED AGAINST ANY OF THEM, INCURRED, SUSTAINED, OR ARISING IN CONNECTION WITH THE USE, ACCEPTANCE, OR MISUSE OF ANY ENTRY MATERIAL, OR WHILE PREPARING FOR, PARTICIPATING IN, AND/OR TRAVELING TO OR FROM ANY CONTEST-RELATED ACTIVITY, INCLUDING, WITHOUT LIMITATION, ANY INJURY, DAMAGE, DEATH, LOSS, OR ACCIDENT TO PERSON OR PROPERTY, OR FROM THE RESPECTIVE ENTRANT'S BREACH OF ANY AGREEMENT OR WARRANTY ASSOCIATED WITH THE CONTEST, INCLUDING THESE OFFICIAL CONTEST RULES. ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF THE LAW AND, SHOULD SUCH AN ATTEMPT BE MADE, THE CONTEST SPONSOR AND THE ARLINGTON COUNTY GOVERNMENT RESERVE THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON(S) RESPONSIBLE FOR ANY SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. NOTWITHSTANDING THE REVIEW OF ANY ENTRY BY THE CONTEST ADMINISTRATOR, YOU UNDERSTAND AND AGREE TO BEAR SOLE LIABILITY FOR THE CONTENTS OF YOUR ENTRY AND AGREE TO REIMBURSE THE RELEASED PARTIES FOR ANY DAMAGES AND/OR COSTS INCURRED AS A RESULT OF A THIRD PARTY'S CLAIM OR DEMAND RELATING TO THE CONTENT OF YOUR ENTRY.

GENERAL CONDITIONS

The Contest Administrator's and Judging Panel's decisions are final and binding in all matters relating to this Contest, including interpretation and application of these Official Rules (without prejudice of any claim that could

be filed before the Court). The Contest Winner may be contacted by the Contest Administrator via email. In the event of a dispute as to the identity of an Entrant based on an email address, the Entry in question may be disqualified subject to the Contest Administrator's sole discretion. The Contest Administrator reserves the right, in its sole discretion, to disqualify any individual found tampering with the entry process or entry materials or otherwise interfering with the proper administration of the Contest or violating these Official Rules and void all associated entries and/or votes. The Contest Administrator may cancel, modify, or suspend the Contest (or portion thereof) due to a force majeure event or any other event beyond the Contest Administrator's reasonable control. In the event of termination, Contest Administrator reserves the right, at its sole discretion, to determine the Contest Winner from among all non-suspect, eligible entries received up to time of such action using the judging procedure set forth herein. Each Entrant hereby acknowledges and agrees that the relationship between the Entrant and the Contest Sponsor and Arlington County government is not a confidential, fiduciary, exclusive or other special relationship, and the Entrant's decision to submit an entry in connection with this Contest does not place the Contest Sponsor or the Arlington County government in a position that is any different from the position held by members of the general public with regard to elements of the entry, other than as set forth in these Official Rules.

CHOICE OF LAW

This Contest is governed by laws of the Commonwealth of Virginia and the United States of America. Except where prohibited by law, any and all legal actions or claims arising in connection with this Contest must be brought in a court of competent jurisdiction in the Arlington County, Virginia.

CONTEST WINNER LIST

On or about December 15, 2017 the name of the Contest Winner will be posted on the Contest Site.